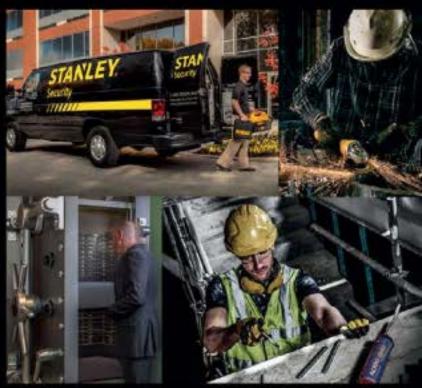
# Climate Change and How It Affects Industry







**A&WMA Conference** 

October 27, 2016

BUILD | CONNECT | PROTECT

# **Don Tyler**

Corporate Director Environment, Health & Safety New Britain CT



## **A&WMA-NES Fall 2016 Conference**

Thursday, October 27, 2016 Sheraton Framingham Hotel & Conference Center Framingham, Massachusetts

# **Khakis**





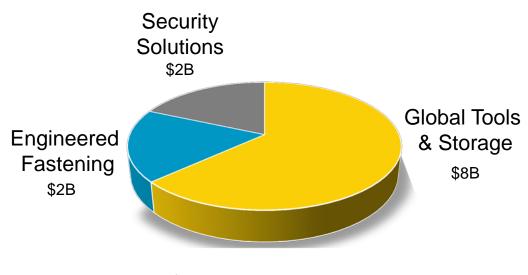
# Who We Are

Largest Tool Manufacturer in the World

# Founded in 1843 173 Years



Fredrick T. Stanley



\$12B Revenues





















## Our Brands





















# How Climate Change Changed Us...

- Growing concerns on the environment
- Public appetite for all things "green"
- Adjust to shift in demographics from "Baby Boomer" to "Millennials"
- Shift on the "Street" to companies who embrace "green"
- Employee concerns
- We became socially responsible



We address it through sustainability







How we brand sustainability



# **EWW**

How we go after it: Energy, Waste & Water

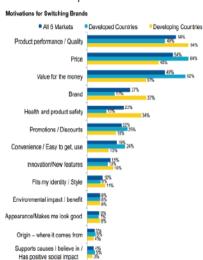
Green is a trend, Sustainability is a mindset

# Most consumers prefer sustainable products, but have concerns about price, performance, and credibility

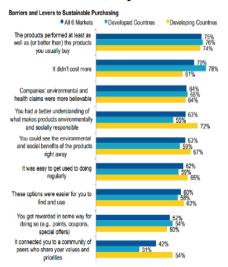


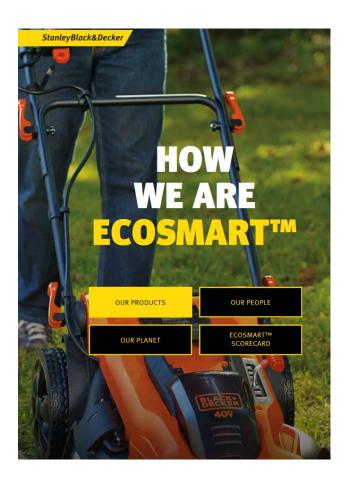
65% of consumers in a global survey say they feel a sense of responsibility to purchase products that are good for the environment and society

Yet consumers rank quality, price, safety, convenience, innovation, and style above environment impact.



Consumers say they will purchase responsible products if they perform well, don't cost more, and have believable, tangible envt'l benefits.





The millennials are driving a completely new approach to marketing

Set transparent, measurable goals that holds everyone accountable for driving success



# 2020 EHS Goals

## People

•Drive prevention and set a goal to eliminate any life changing injuries

## **Planet**

- Reduce energy and water by 20%
  Reduce waste
- •Reduce waste generation by 20%; 80% reused
- Reduce carbon emissions by 20%; source 10% renewable energy

## **Product**

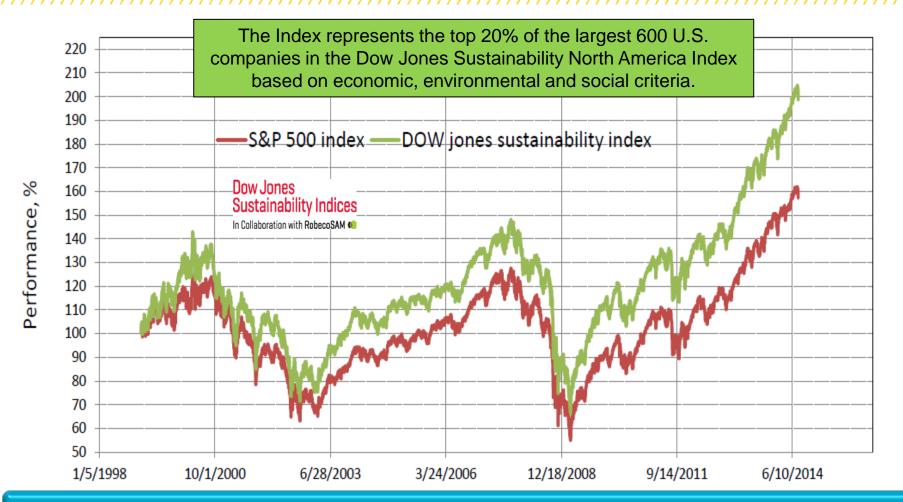
- •Set a global standard with 65% external certifications
- Improve product sustainability and social accountability with select suppliers in CDP

## **SBD Benefits:**

## By 2020 for MFG/DC

- Save 50 mil gal water
- Save \$5 mil via elimination of life changing injuries
- Save 370 mil kBTU energy
- Save 1100 tons waste from landfill
- Source sufficient renewable energy to power Latin America MFG/DC operations annually

Public commitment to reduce impacts on our people, planet and products









No 18

**DJSI Companies outperform S&P 500 companies** 

## **Transparency Drives Performance**

MEMBER OF

## Dow Jones Sustainability Indices

In Collaboration with RobecoSAM 🐠

"Stanley Black & Decker has been selected as a component of the Dow Jones Sustainability Index (DJSI) for North America for the fifth consecutive year. This year's recognition reported an overall increase in our score from 71 to 75."







"Achieving the highest attainable score on both the Climate Disclosure Leadership Index and Climate A List reflects the hard work and dedication on the part of all the Stanley Black & Decker associates who instill sustainable thinking into everything that we do"

~John Lundgren, Chairman

| Industrials                     |   |       |
|---------------------------------|---|-------|
| CSX Corporation                 | 0 | 11111 |
| Pitney Bowes Inc.               | 0 | New   |
| Raytheon Company                |   | 11    |
| Stanley Black & Decker, Inc.    | 0 | 111   |
| United Technologies Corporation |   | New   |
| United Technologies Corporation |   | Nev   |

150 Companies named to DJSI, 97 Companies made the CDP Indices



## **Consumers drive for sustainable products**

StanleyBlack&Decker

| Generation     | Born               | Performance Cues  |    |                                     |  |  |
|----------------|--------------------|---|----|-------------------------------------|--|--|
| TRADITIONALIST | 1930<br>to<br>1945 | Hard Work, Sacrifice,<br>Delayed Gratification                          |    | 95% Retired                         |  |  |
| BABY BOOMER    | 1946<br>to<br>1964 | Competitive<br>Enjoy Leading Teams<br>"Work Hard, Pay Your Dues"        | \$ | 50%+ Consumer<br>Spending           |  |  |
| GEN X          | 1965<br>to<br>1980 | Naturally Skeptical<br>Loyal To Individuals<br>Technology & Media Savvy | ř  | 49% At Least<br>Some College        |  |  |
| MILLENNIAL     | 1981<br>to<br>-    | Job Hoppers<br>Multi-Taskers<br>Work/Life Balance                       | 泡  | 90% Plan To Leave<br>Within 5 Years |  |  |

Millennials are more socially conscious and more willing to jump

## **Planet**

- EHS Annual
  Sustainability Reports
- Showcase leadership using sustainability awards and recognitions

Innovation: "Leading companies are increasingly using life cycle analysis to drive innovation, deliver cost savings and lower environmental impacts to their customers"

DJSI Analyst





## <u>People</u>

- Corporate Social Responsibility
- Community outreach programs
- Employee wellness programs
- Safety awards and recognitions

## **Product**

- Marketing differentiation
- Transparency in our marketing
- Innovation: design and development
- Environmental impact

**Talent**: "Machinery and electrical companies' ability to innovate and successfully commercialize 'sustainable 'products depends on their ability to attract and retain 'sustainable' talent." *DJSI Analyst* 

Strategic direction for each of the catagories



#### StanleyBlack&Decker

The start of your

Stanley Black & Decker is the largest tool manufacturer in the world (Fortune 500). Our industrial tool businesses build the tools that build your world. Our brands: Stanley, Black&Decker, DeWalt, Porter-Cable, Mac Tools, Facom, Usag, Bostitch. Our website: http://kariera.sbdinc.pl/

For our Warsaw office, we're currently looking for:

Junior Accountant AP (Italian/French)

#### Responsibilities:

- · Daily invoice processing lifecycle management
- · Verification of incoming PO and Non-PO invoices
- · Accurate booking of AP transactions (invoices, credit notes)
- Vendor account reconciliation
- · On-time query resolution vendor and local market
- · Daily involvement/cooperation with AP, Treasury, GL group, as required
- · Ensure timely and correct completion of AP tasks
- · Ensure daily updates of KPI's statistics

#### Requirements:

- · Very good knowledge of English + additionally: Italian OR French
- · Degree in Finance/Economics or experience in Accounts Payable is preferred
- IT skills: MS Excel (intermediate level),
- · SAP knowledge will be an advantage
- · Attention to detail and great organization skills
- Excellent interpersonal skills, team spirit

#### We offer:

- · Work in an international company giving a good opportunity to develop professional and foreign language skills
- Ambitious and motivating challenges
- · Labor law contract
- Private medical care

We reserve the right to reply to selected offers only.













## Stanley Black & Decker

When you trace it all the way back, it comes down to three individuals:

For more than 175 years, we've been proud to continue their legacies and proud

In 1843, Frederick Stanley started a small shop in New

and other hardware from wrought iron. With superior

quality, consistent innovation, and rigorous operational

improvement, Stanley's company defined excellence, and

Britain, Connecticut to manufacture bolts, hinges,

Frederick Stanley, Duncan Black, and Alonzo Decker.

In 1910, S. Duncan Black and Alonzo G. Decker started their

years later they changed the world by obtaining the world's

first patent for a portable power tool, and the company they

consumers count on to be successful when it really matters.

operations infrastructure driving world-class customer fulfillment,

Both companies grew in parallel over the ensuing decades, amassing an

unparalleled family of brands and products and an even more impressive wealth

In 2010, the two companies combined to form Stanley Black & Decker, Inc. to

deliver the tools and solutions that industrial companies, professionals, and

Today we continue to build on the momentum of outperformance on which we

have built our reputation, propelling Stanley Black & Decker into future centuries

with breakthrough innovation, a passion for our end-users, and an unparalleled

shop, similar in size at first, in Baltimore, Maryland. Six

built has been changing the world ever since.

**Europe** 

Our History

to carry their names forward.

of industry expertise.



largest, fastest-growing, and most dynamic companies, Stanley Black & Decker is unique in that we've got a rich history dating back to 1843, but that hasn't stopped us from evolving into a vibrant, diverse, global growth company poised and ready for the future, You will get a unique opportunity to work

- Our Numbers . 1843: STANLEY\* is Founded
- . #1 in Tools and Storage
- · #2 in Commercial Electronic Security
- . #2 in Engineered Fastening
- . 52,000+ Employees in 50 Countries
- 500,000 Products
- 150 Million Shares Outstanding (NYSE)
- . 140+ Years of Consecutive Dividend Payouts
- 479 Consecutive Quarters with Dividend Records
- · 47 Consecutive Years of Increased Dividends
- . 13,000+ Registered and Active Global Patents

#### A Globally Recognized Leader











#### **ECO**SMART StanleyBlack&Decker

#### Our commitment to a sustainable future.

At Stanley Black & Decker we are EcoSmart, embedding sustainable thinking into everything we do. We are committed to improving the sustainability of our operations, our products, our communities, our suppliers, and our customers. We are vigilant about our sustainability initiatives and we place a priority on maintaining an open dialogue with all of our stakeholders.

As such, we have been consistently recognized as an elite company with respect to our environmental, health, and safety practices.

ECOSMART emphasizes our commitment to continue our pursuit of a sustainable future.









#### "ECOSMART, We

in our culture

Embedding

Chicago Series includes an include in

mich as comments, or works

Name between smalled a logical of wanted our parks, or

a breat on an index up to

work, operate, design, manufacture, sell and transport our products with sustainability in mind. It is about setting the highest standards for social responsibility."

> lim Loree President and COO Stanley Black & Decker, Inc.

## Competition for talent has climate change in its foundation







#### **Our Mission**

#### **Our Values**

**Product** 

EcoSmart: The Brand

**People** 

Corporate Social Responsibility Employee Wellness Programs

**Operations** 

Environmental Impact

#### **Our Progress**

<u>Sustainability Reports</u> Awards and Recognitions At Stanley Black & Decker, we believe in excellence through sustainability —in our products, our people, and our practices. We're committed to sustainable business policies and initiatives that reduce our impact on the environment and improve the quality of life in every community we reach.

In addition to corporate level technologies and processes that reduce our environmental impacts, many of our industrial and consumer tools and solutions are designed to help our customers reduce their water consumption, energy use, and waste generation.



<u>Read</u> a message about sustainability from our President and CEO, John Lundgren.

## Employees expect us to be socially responsible

Reactive

## **Proactive**

## **Transformative**

# Efficiency and cost management

Improving operations through projects with favorable Baland payback criods

#### **Product innovation**

Integrating sustainability as a goal and source of innovation in StanleyBlack&Decker and development



#### **Market transformation**

Catalyzing industry-wide shifts in behavior, business models, and broader market dynamics

Moving from 'Proactive' to 'Transformative' to advance our Sustainability strategy.

## Compliance

Understanding and meeting legal requirements in region of operation

# Marketing differentiation

Messaging sustainability efforts with credibility and clear links to core business and strategy

Source: Green Order, July 2013

### **Business innovation**

Exploring new markets, partnerships, and platforms using sustainability as a lens for targeting strategic growth opportunities

StanleyBlack&Decker



## Risk management

Identifying and planning for potential business risks related to the environment

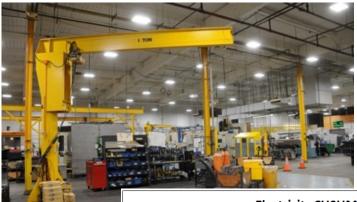




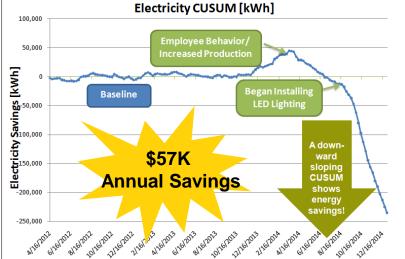
# Global Approach

- ✓ Manufacturing sites required to reduce energy consumption by 6% a year
- ✓ LED lighting is king
- ✓ Solar panels
- ✓ ISO 50001 Certification
- ✓ Green Mouse
- ✓ Instantaneous energy measuring

By 2020 reduce our energy consumption by 370 mil kBTU energy



LED Lighting Upgrade Manufacturing Milwaukie, OR



Energy Upgrades Manufacturing Reynosa, Mexico

Results:

Cost: \$898Kover 2 years

• 4,179,304 kWh

annual reduction

• 2,882 tons CO2

ROI: <3 yrs

emission

reduction



**Example of manufacturing site energy reductions projects** 

Results:

(\$115,623

reduction

reduction

yrs

• Cost: \$90K

rebate) ROI: <3

• 903,936 kWh

• 343 tons CO<sub>2</sub>

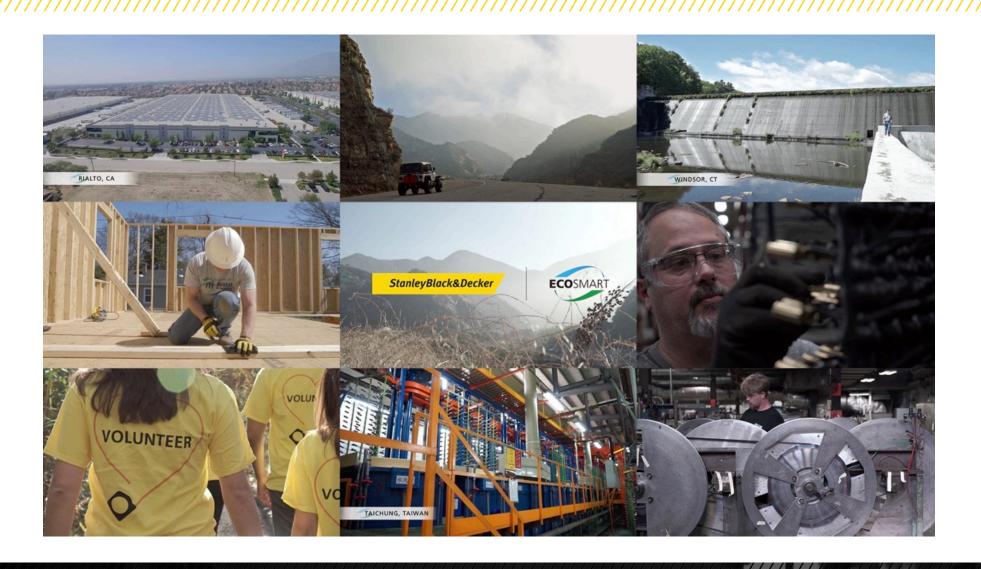


# Global Approach

- ✓ Manufacturing sites required to reduce water consumption by 6% a year
- ✓ Advances in plating line technologies
- ✓ Water scarcity used in business development
- ✓ Sanitary usage leveraged
- Social responsibility

By 2020 reduce our water consumption by 50 million gallons

## ECOSMART VIDEO



# THANK YOU!