



Ceres

*Mobilizing Business Leadership
for a Sustainable World*

Anne Kelly
Senior Director, Policy Program
Ceres

October 27, 2016

What is Ceres?



Ceres is a nonprofit organization mobilizing business and investor leadership on **climate change, water scarcity, and other sustainability challenges**. Ceres directs:

Investor Network

More than 115 institutional investors currently representing \$13 trillion in AUM

Company Network

More than 70 company members, with more than a third in Fortune 500 firms

BICEP & Climate Declaration

More than 38 leading companies, and over 1,700 businesses across the US

Ceres Coalition

More than 130 organizations including sustainability leaders and public interest groups

BICEP

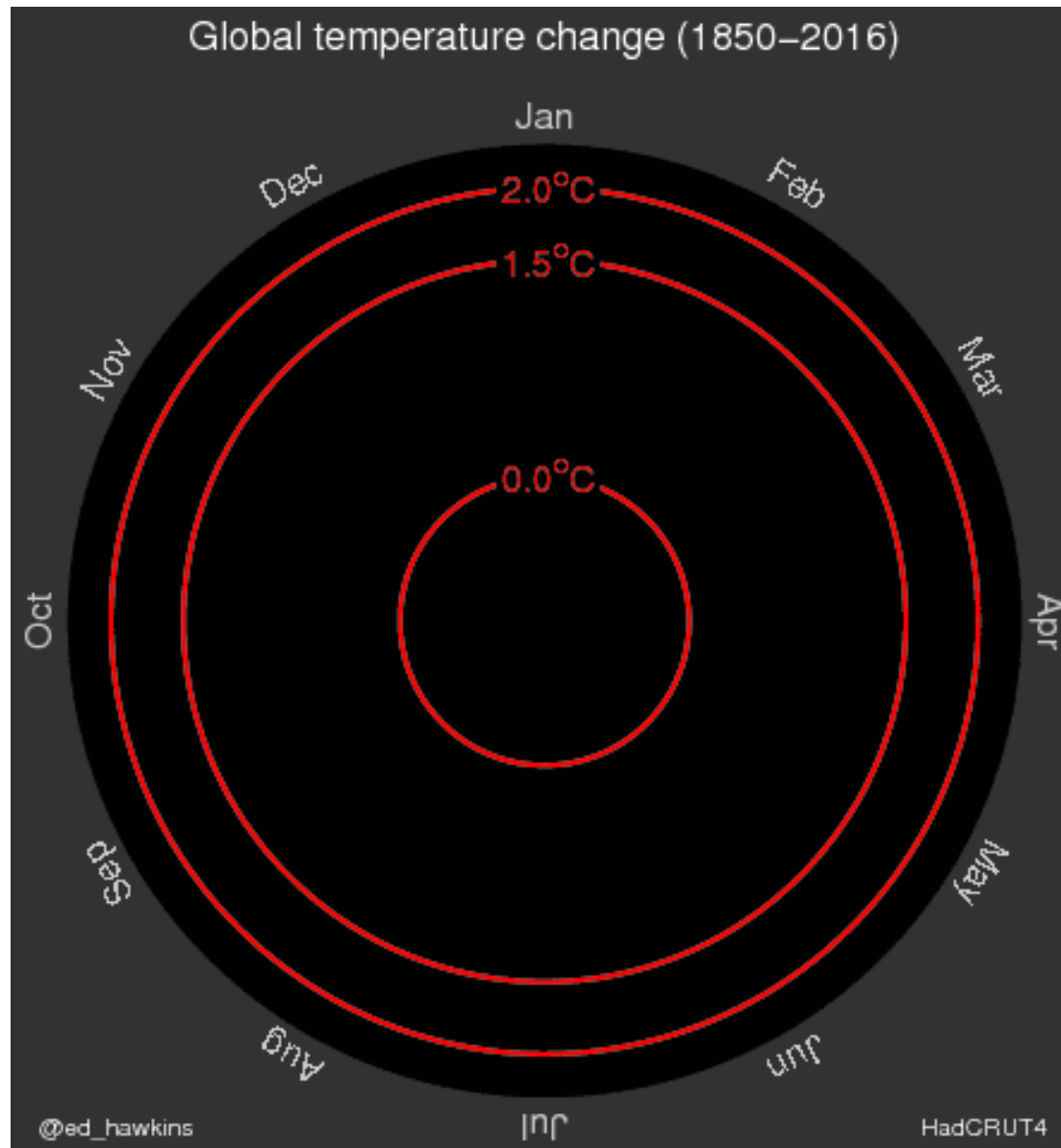
BUSINESS for INNOVATIVE
CLIMATE & ENERGY POLICY

a project of Ceres

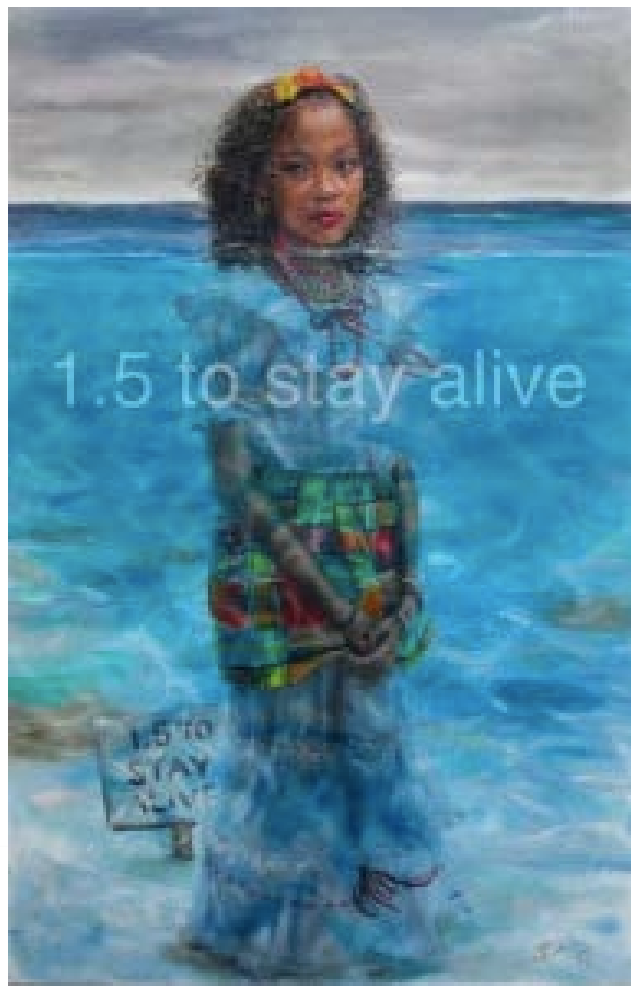
Business for Innovative Climate and Energy Policy (**BICEP**) is an advocacy coalition of businesses committed to working with policy makers to pass meaningful energy and climate legislation that is consistent with our core principles.



Climate Change in the 21st Century



Paris Agreement: A Historic Turning Point



INTERNATIONAL BUSINESS TIMES

Six Major US Banks Urge Global Leaders To Adopt Climate Change Agreement

BUSINESS BACKS LOW-CARBON USA

**C40
CITIES**

CLIMATE LEADERSHIP GROUP



Food Giants Align For Climate Action

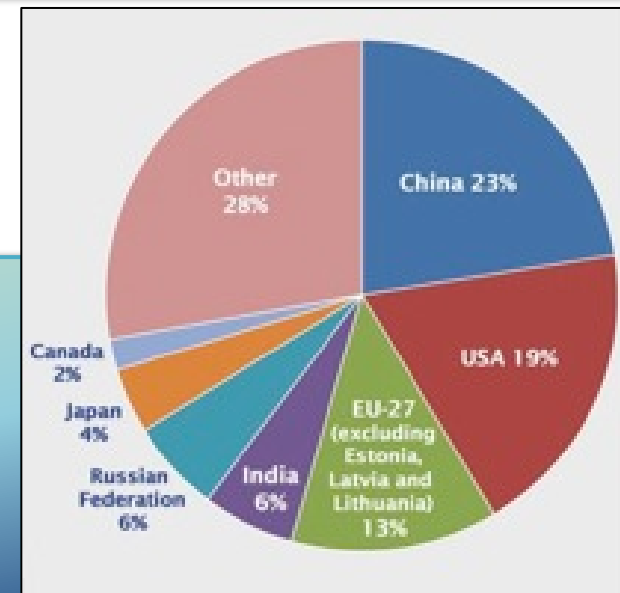


THE
HUFFINGTON
POST

Paris Agreement: A Historic Turning Point



Number of countries pledging to take climate action



“The twelfth of December 2015 may well be remembered as the day the human race came together and saved the world.”

-Dr. Piers Forster, Professor, University of Leeds

What Paris Means for Business



- **LONG-TERM POLICY CERTAINTY**
- **LEVEL PLAYING FIELD**
- **SEIZE THE MARKET OPPORTUNITY**
- **MANAGING CLIMATE RISKS**
- **OPPORTUNITY TO STAND UP AND LEAD**

72%

of suppliers identified physical, regulatory and/or other climate risks that could significantly impact their business operations, revenue or expenditure

64%

specifically called out regulatory risks

46%

highlighted physical risks such as sea level rise, change in precipitation or temperatures and extreme weather

40%

identified a wide range of other climate risks, from changing consumer behaviors and uncertain market signals to company reputational risks



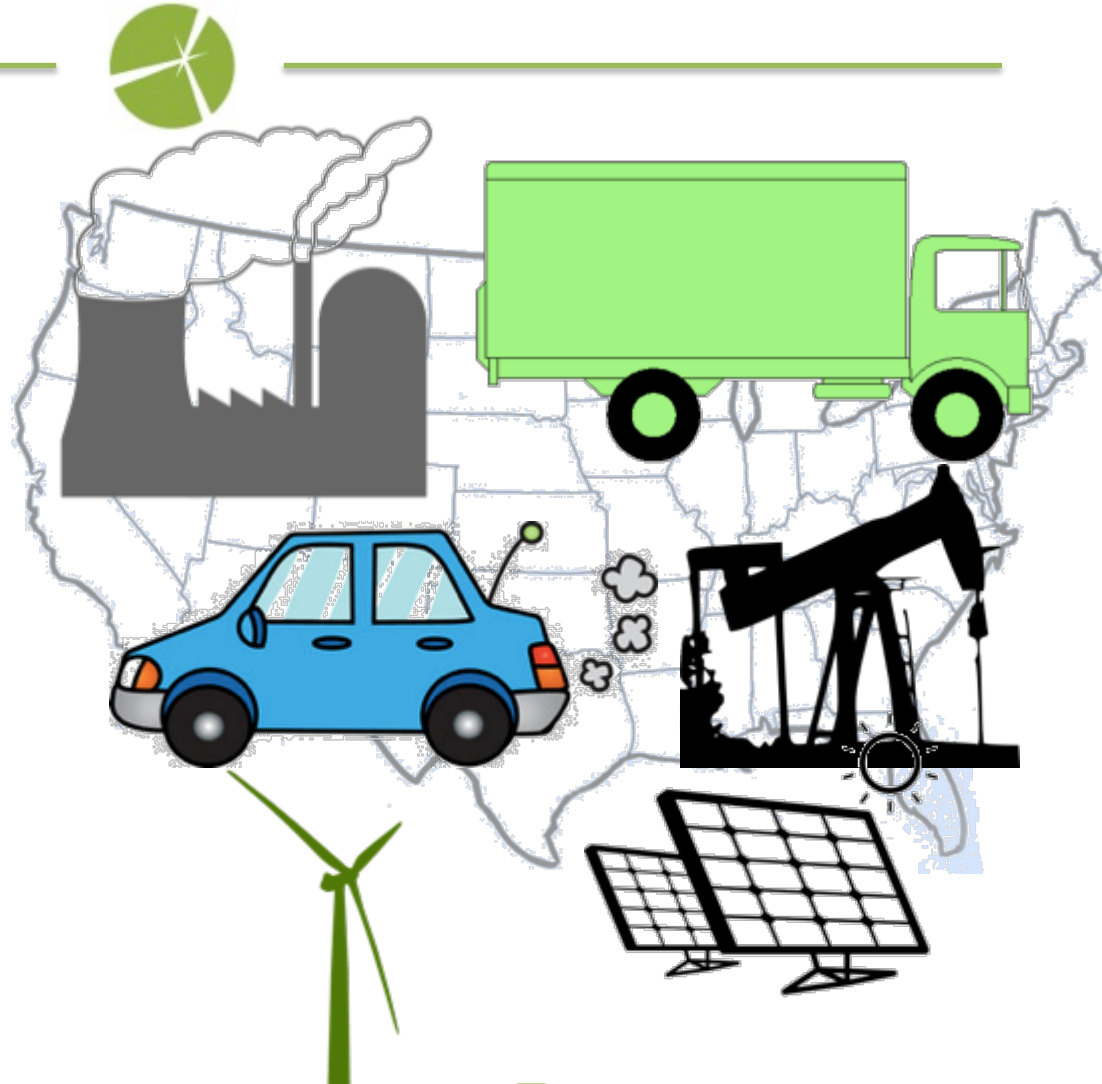
Bringing Paris Home



Paris Climate Agreement to Enter into Force on 4 November, 2016

More countries join agreement, paving way for full implementation of historic accord to address climate change

New York, 5 October— The historic Paris Agreement to address climate change will enter into force on 4 November, the United Nations



Bringing Paris Home



AMENDMENT NO. _____ Calendar No. _____

Purpose: To express the sense of Congress regarding climate change.

IN THE SENATE OF THE UNITED STATES—114th Cong., 2d Sess.

AMENDMENT N° 3864

Making _____ Amendment _____

By: Graham

To: Amdt. No. 3801

Refers to _____ and _____

H.R. 2028

2
Page(s)

GPO: 2014 91-623 (mar)

AMENDMENT intended to be proposed by Mr. GRAHAM (for himself, Mr. KIRK, Ms. AYOTTE, Ms. COLLINS, Mr. PORTMAN, Mr. WHITEHOUSE, Mr. MERKLEY, Mr. SCHLITZ, and Mr. MARKEY) to the amendment (No. 3801) proposed by Mr. ALEXANDER Mr. Brown



NISKANEN CENTER

THE CONSERVATIVE CASE FOR A CARBON TAX

BY JERRY TAYLOR
EXECUTIVE SUMMARY

Businesses can take the lead



- POLICY ADVOCACY
- OPERATIONAL LEADERSHIP
- STATE, FEDERAL, GLOBAL ENGAGEMENT



a project of Ceres



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Tackling climate change is one of America's greatest economic opportunities of the 21st century
(and it's simply the right thing to do).

www.climatedeclaration.us

Why Get Involved?



- Be a part of the solution
- A chance to be at the table
- Join leading businesses
- Gain credible visibility
- Build relationships with policymakers
- Build brand recognition
- Reputational benefit

Businesses Taking the Lead



**Businesses Say California
Needs 2030 Climate Target**

**Bloomberg
BNA**

**SCIENTIFIC
AMERICAN**
Corporations Move
to Curb Global
Warming

**Fashion CEOs Are Banding
Together to Fight Climate Change**

FORTUNE

**environmental
LEADER**

Food Companies, Retailers
Urge Stricter Big Rig
Emissions Rules

Businesses Taking the Lead



**Wall Street
goes all in
on climate
policy**

**The Bar for Corporate Leadership
on Climate Has Been Raised**



Food companies to Congress: We
need support to overcome climate
change hurdles

THE
HUFFINGTON
POST

**Major Companies Back
Obama's Climate
Regulations In Court**

Thank you



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