Anne Kelly
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Ceres
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What is Ceres?

Ceres is a nonprofit organization mobilizing business and investor leadership on climate change, water scarcity, and other sustainability challenges. Ceres directs:

**Investor Network**
More than 115 institutional investors currently representing $13 trillion in AUM

**Company Network**
More than 70 company members, with more than a third in Fortune 500 firms

**BICEP & Climate Declaration**
More than 38 leading companies, and over 1,700 businesses across the US

**Ceres Coalition**
More than 130 organizations including sustainability leaders and public interest groups
Business for Innovative Climate and Energy Policy (BICEP) is an advocacy coalition of businesses committed to working with policy makers to pass meaningful energy and climate legislation that is consistent with our core principles.
Climate Change in the 21st Century

Global temperature change (1850–2016)

- 2.0°C
- 1.5°C
- 0.0°C

@ed_hawkins HadCRUT4
Paris Agreement: A Historic Turning Point

Six Major US Banks Urge Global Leaders To Adopt Climate Change Agreement

Food Giants Align For Climate Action
“The twelfth of December 2015 may well be remembered as the day the human race came together and saved the world.”

-Dr. Piers Forster, Professor, University of Leeds
What Paris Means for Business

- **LONG-TERM POLICY CERTAINTY**
- **LEVEL PLAYING FIELD**
- **SEIZE THE MARKET OPPORTUNITY**
- **MANAGING CLIMATE RISKS**
- **OPPORTUNITY TO STAND UP AND LEAD**

72% of suppliers identified physical, regulatory and/or other climate risks that could significantly impact their business operations, revenue or expenditure.

64% specifically called out regulatory risks.

46% highlighted physical risks such as sea level rise, change in precipitation or temperatures and extreme weather.

40% identified a wide range of other climate risks, from changing consumer behaviors and uncertain market signals to company reputational risks.
Bringing Paris Home

Paris Climate Agreement to Enter into Force on 4 November, 2016

More countries join agreement, paving way for full implementation of historic accord to address climate change

New York, 5 October—The historic Paris Agreement to address climate change will enter into force on 4 November, the United Nations
EXECUTIVE SUMMARY

NISKANEN CENTER

THE CONSERVATIVE CASE FOR A CARBON TAX

BY JERRY TAYLOR
EXECUTIVE SUMMARY
Businesses can take the lead

- POLICY ADVOCACY
- OPERATIONAL LEADERSHIP
- STATE, FEDERAL, GLOBAL ENGAGEMENT

Tackling climate change is one of America’s greatest economic opportunities of the 21st century (and it’s simply the right thing to do).

www.climatedeclaration.us
Why Get Involved?

• Be a part of the solution
• A chance to be at the table
• Join leading businesses
• Gain credible visibility
• Build relationships with policymakers
• Build brand recognition
• Reputational benefit
Businesses Taking the Lead

Businesses Say California Needs 2030 Climate Target

Fashion CEOs Are Banding Together to Fight Climate Change

SCIENTIFIC AMERICAN
Corporations Move to Curb Global Warming

Food Companies, Retailers Urge Stricter Big Rig Emissions Rules
Businesses Taking the Lead

Wall Street goes all in on climate policy

The Bar for Corporate Leadership on Climate Has Been Raised

Food companies to Congress: We need support to overcome climate change hurdles

Major Companies Back Obama’s Climate Regulations In Court
Thank you

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